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A new direction in hospital-physician alignment, a new standard of excellence for the future of healthcare, MSIGHT blends advanced technology with operations experts to completely and successfully manage the physician relationship and deliver greater patient market share. One comprehensive solution that engages clinicians, connects to patients, optimizes operations, and provides meaningful analytics healthcare leaders need to spot valuable opportunities.

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by lee ann jarousse

Accelerate.
Get on the superhighway...
getting your docs on board!

common key influencers of physician engagement

ENHANCE PHYSICIAN PRODUCTIVITY.

1. COMMUNICATION, COMMUNICATION, COMMUNICATION. Necessary for the success of any physician engagement program. Hospitals and health systems should develop a comprehensive approach to communication and understanding that includes both one-way and two-way engagement.

2. DOCTOR-LEADER CONNECTION. Physician leadership is central to any physician engagement program. Hospitals and health systems should develop a comprehensive approach to communication and understanding that includes both one-way and two-way engagement.

3. SET EXPECTATIONS AND ACCOUNTABILITY. Physicians need a voice in the boardroom beyond the placement of a physician in a formal board position. The board should dedicate time to physician engagement. Physicians should have a voice in the decision-making process for important organizational developments.

4. RECOGNIZE AND REWARD ACCOMPLISHMENTS. It’s important to reward and recognize physicians for their accomplishments. This can be done through financial incentives, non-financial rewards, and recognition of physician leadership.

5. COMMUNICATE, COMMUNICATE, COMMUNICATE. Necessary for the success of any physician engagement program. Hospitals and health systems should develop a comprehensive approach to communication and understanding that includes both one-way and two-way engagement.

6. ENHANCE BOARD INVOLVEMENT. Physicians should have a voice in the boardroom beyond the placement of a physician in a formal board position. The board should dedicate time to physician engagement. Physicians should have a voice in the decision-making process for important organizational developments.

7. SEEK INPUT. Physicians should have a voice in the decision-making process for important organizational developments. This can be done through financial incentives, non-financial rewards, and recognition of physician leadership.

8. TAKE ACTION. It’s important to reward and recognize physicians for their accomplishments. This can be done through financial incentives, non-financial rewards, and recognition of physician leadership.

8 steps toward greater physician engagement

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common themes:

- Physician leadership is central to any physician engagement program.
- Communication, communication, communication.
- Set expectations and accountability.
- Recognize and reward accomplishments.
- Seek input.
- Take action.

this reflects the principles of physician engagement, which includes creating a positive culture, fostering collegiality, and enhancing patient care and safety.

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engaging your docs on board!

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