Innovator Award FAQs

How do we apply?

Write a 10-page (2,500–2,800 words) essay and submit it online.

We have more than one innovative project. Can we submit more than one essay?

Yes, but each project must be submitted separately described in its own essay according to the guidelines.

We worked with outside organizations. How do we include them in the application?

When you submit your application, include the names in “Other Organizations Involved” section. Otherwise, do not identify your organization or any other organizations or constituent groups by name, location or geographic description. (See General Rules and Guidelines.)

What should the essay include?

The essay should address each of the following:

• Project Description—executive summary
• Business Objectives—technical and strategic
• Technology—components and method of implementation
• Constituent Group(s) Served—e.g., patients, physicians, other providers, employees
• Costs and Benefits—strategic, financial and operational, including return on investment
• Key Obstacles and Solutions
• Transportability—to other organizations and/or other constituencies

Are there any special guidelines or rules?

General Rules and Guidelines

• Submit no more than one 10-page, double-spaced essay (2,500–2,800 words) per project in a word processing document; PDFs will be excluded.
• Do not identify your organization or constituent groups by name, location or geographic description in any way within the essay. Instead:
  o Describe your organization as “a three-hospital delivery network, serving a metropolitan area and surrounding region of about 250,000 people,” for example.
  o Describe your constituent group as, for example, “the largest local employer, with
15,000 employees.”

• Screenshots, charts and other graphics are acceptable. Any reference to the organization, including any headings, logos or URLs, must be deleted. The Innovator Award team reserves the right to delete any graphic with information that identifies the organization.

• The Innovator Award team will review all entries for any identifying information. Entries with identifying information may be disqualified.

• Ideas may include groups of hospitals, systems or other providers.

Who does the judging?

An independent panel of CIOs and other leaders selected by the editors of *H&HN* will judge all entries solely based on the information provided in the essay. Judges will evaluate submissions on the following criteria:

• Universality and achievement of stated business objectives

• Creativity and uniqueness of concept

• Impact on the organization

• Scope of solution

• Stage of implementation

• Technical creativity

When will we know if we’ve won?

Winners will be notified by May 15 and recognized at the 2016 Health Forum and AHA Leadership Summit in San Diego, Calif., July 17-19, 2016.

What do the winners receive?

Winners will be mentioned in the July issue of *H&HN*, profiled in a feature story in the August issue of *H&HN*. They also are recognized at the Health Forum and AHA Leadership Summit in San Diego, Calif., July 17-19, 2016. Stories will appear on the *H&HN* website for the following year.

Questions?

Please e-mail: mostwired@healthforum.com

Submission deadline: March 15, 2016